

NOVEMBER 19

1960



Nelson Invitational Sale

**GENESEO,
ILLINOIS**

Welcome To Nelson Farms

This is the second annual Nelson Farms' Invitational Sale and our eighth annual club calf offering. We were extremely pleased with the buyer reception to our first invitational sale, and we have been even more gratified by the numerous compliments paid to guest consignors and ourselves on the performance of the cattle purchased.

We have made every attempt to make this year's consignment even stronger. It is filled with outstanding bull and female prospects that are bred to be profitable producers for you. Each consignor is offering females that would ordinarily be kept for herd replacement.

We would be extremely pleased if you would join us, along with Inness Farms, T. W. Gavin & Son and Louie Wernicke & Sons at Nelson Farms on November 19th. We think you will find the offering to your liking.

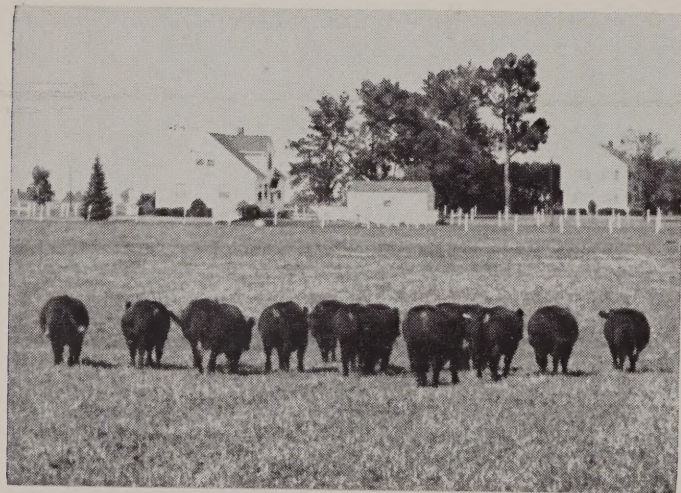
Willard Nelson



Glen Bratcher, Willard Nelson and Ralph Heineman are shown with a few of the trophies won by a pen of Nelson Farms' Shorthorn steers at the 1957 Arizona National. These were the first Shorthorn feeders to be exhibited at Phoenix and they were declared the grand champions in interbreed competition.

Cover Picture

On the cover we see a grand group of Gavin heifers walking toward the neat and impressive Gavin farm yard. Shorthorns such as these can make your farm and cattle operation more profitable.



T. W. GAVIN & SON

2 Bulls—11 Females

At left, we see the same heifers which appear on our cover. Note the thickness of these Gavin heifers.

NELSON FARMS

3 Bulls—16 Females

100 Steer Calves

At right, we inspect three of the thick, deep-bodied cows in pasture condition at Nelson Farms.





INNESS FARMS

2 Bulls—8 Females

At left, a group of hard working, profitable cows in the Inness Farms' herd.

H. L. WERNICKE & SON

1 Bull—2 Females

At right, a pasture scene showing the quality of the cows in the Louie Wernicke & Sons' herd.



—General Information—

TIME—November 19, 1960. Sale of club calves will start at 10:30 a.m. Central Standard Time. Sale of registered cattle will start at approximately 1:00 p.m. Calves are sold at a calf-a-minute clip so come early.

LUNCH—Will be served on the grounds.

LOCATION—Sale will be held at Nelson Farms, three miles east of Geneseo, Illinois, on the middle road. Watch for sign on U.S. Route 6.

TERMS—The terms of this sale are cash unless other arrangements are made with the owners before the sale commences and the sale manager is notified of the arrangements. Buyers who are not known to the sale manager will bring bank references. Settlements are to be made with the clerk of the sale immediately at the conclusion of the auction. All stock will be at buyer's risk as soon as bid off.

HEALTH—The herds that are consigning to this sale all practice calfhood vaccination. All adult animals have been tested for Bang's Disease within 30 days of the date of this sale. Health certificates will be provided on sale day.

GUARANTEE—The registered cattle in this sale will be sold under the standard guarantee endorsed by the American Shorthorn Breeders' Ass'n. A provision of this guarantee is that notice of failure to breed shall be given within six months of the date of this auction sale.

CERTIFICATE OF REGISTRY—A certificate of registry from the American Shorthorn Breeders' Ass'n Herd Book will be furnished

with each registered lot and the certificate will be transferred to the buyer without cost to him. Application for registry, properly signed, will be furnished for each calf sold at foot beside its dam and for each unborn calf sold in dam.

MAIL BIDS—Those wishing to buy at this sale who cannot arrange to be present may send their bids to the sale manager, Bill Stunkel, 16 South Locust St., Aurora, Ill. or Col. C. D. Swaffar, Tulsa, Okla.

AUCTIONEERS—Rolland Lindsey, Woodhull, Ill., and C. D. Swaffar, Tulsa, Okla.

RINGMEN—Robert Lindsey, Andover, Ill.; Roy Wagener, Bellevue, Iowa; and Lyle Eiten, Chicago Daily Drivers Journal.

SALE MANAGER—Bill Stunkel, The Shorthorn World, 16 South Locust St., Aurora, Ill.

LIABILITY—Each transaction in this sale will constitute a contract between buyer and seller of each lot. The auctioneers, clerk and the sale manager have been employed by the consignors for specific tasks not connected with the handling of the cattle or the condition of the premises, and they accept no liability for the contract or for any accident that may occur. Every effort will be provided for the comfort and safety of those attending this sale, but sellers cannot accept liability for injuries that may occur. Accidents at cattle sales are rare, but all attending must do so at their own risk. Footnotes were written by consignors or from information supplied by them.

8 Bulls—37 Females

100 Steer Calves

This is truly a fine group of rugged, thick, good-headed bulls of the right type and pedigree. The female offering includes six cows with calves (and many of these will be rebred), four bred cows, 16 bred heifers and 13 open heifers. Many of these heifers are show prospects and will make ideal foundation females.

Our club calf offering will again include some of the tops from the Nelson Farms' calf crop in addition to reputation calves from well known western herds.

The scene below shows a few of the Shorthorn steers in the Nelson Farms' feedlots. Because the Nelsons are veteran steer feeders as well as carlot exhibitors, they know the kind it takes to satisfy the packer. This is the type that they have strived to produce in their registered herd and it is the type embodied in their quality consignment to this sale.





SCOTSDALE LYTTLETON

Scotsdale Lyttleton is a great-headed, good boned, deep quartered grandson of Calrossie Prefect. He sired Inness Expert, 1959 Illinois State Fair Land Of Lincoln Reserve grand champion bull. Scotsdale Homeric his sire, is an outstanding son of Calrossie Prefect also the sire of Scotsdale Jupiter, 1957 International grand champion. His dam is also the mother of Scotsdale Macbeth, now used in the Carl McKenzie herd, Armington, Ill.

Reference Sire

SCOTSDALE LYTTLETON 2912-616 -366326-

Tattoo RE FW 6L

Red, calved Jan. 12, 1956. Bred by S. G. Bennett, Georgetown, Ontario, Canada; 2d owner, Nov. 16, 1956, Inness Farm, Galesburg, Ill.

SIRE Scotsdale Homeric Red, S. G. Bennett	Calrossie Perfect Red, J. & D. P. MacGillivray	Calrossie Welcome Dk. rn., J. & D. P. MacGillivray
		Calrossie Clipper Evangeline Red, J. & D. P. MacGillivray
	Calrossie Augusta Granola Dk. rn. J. & D. P. MacGillivray	Calrossie Welcome Dk. rn., J. & D. P. MacGillivray
DAM Augusta Acme Phyllis Dk. m., R. S. deQ. Quincey	Kirkton Challenger Red, K. P. MacGillivray	Calrossie Augusta Gladys Dk. rn., J. & D. P. MacGillivray
		Kirkton Baronet Dk. rn., K. P. MacGillivray
	Augusta Acme Dk. m., R. S. deQ. Quincey	Princess Connie Red, K. P. MacGillivray
		Millhills Acme White, Duncan M. Stewart
		Wetmore Proud Augusta 2d Red, Mrs. W. R. Calvert

Two sons and seven daughters of Lyttleton sell in this sale.

Reference Sire

Nelson

LOUADA GONDOLIER 3009-719 -377840-

Tattoo RE MMP 1SN

Dk. roan, calved March 26, 1958. Bred by Louada Manor Farms, Peterborough, Ontario, Canada; 2d owner, Dec. 4, 1958, Mr. & Mrs. Willard Nelson, Geneseo, Ill.

Calrossie Constellation
Red, J. & D. P. MacGillivray

Calrossie Welcome
Dk. rn., J. & D. P. MacGillivray

Calrosie Flossy Beau
Dk. r., J. & D. P. MacGillivray

SIRE

Bapton Constructor
Red, Cecil Moores

Aldie Augusta Johanna
Dk. rn., Finlay MacGillivray

Aldie Jonathan Adonis
Red, Finlay MacGillivray

Aldie Augusta Monaveen
Dk. rn., Finlay MacGillivray

Calrossie Crocus Count
Dk. rn., J. & D. P. MacGillivray

Calrossie Welcome
Dk rn., J. & D. P. MacGillivray

Moy Crocus 2d
Dk rn., W. F. Ferguson

DAM

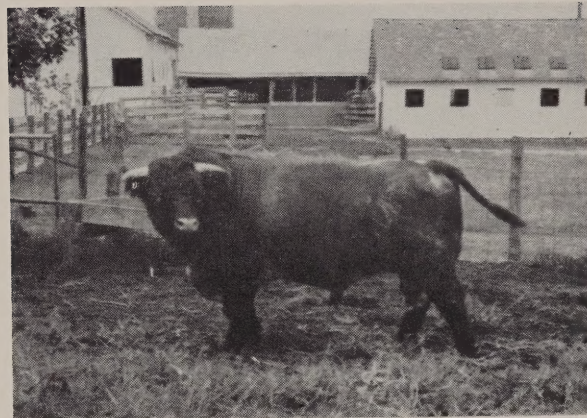
Kair Gold Leaf
Dk. rn., G. J. C. Anderson

Kair Golden Gladys
Red, G. J. C. Anderson

Corrimony Golden Sovereign
Red, J. M. Grigor

Kair Golden Gay
Dk. rn., G. J. C. Anderson

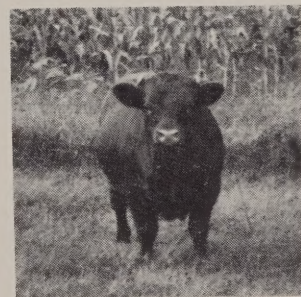
**One daughter of Gondolier sells. A
number of females carry
his service.**

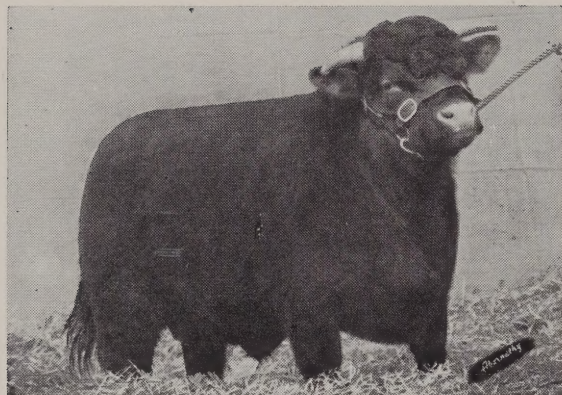


LOUADA GONDOLIER

Louada Gondolier is a soggy, good-headed son of the great Bapton Constructor, world's record priced bull and sire of the 1958 International grand champion, Louada Bomber that sold for \$13,000.

At right is the first son of Louada Gondolier. Note the good head, short legs and general thickness. You'll like the Gondolier calves.





MARELLBAR ROTARIAN

Marellbar Rotarian is the first son of Kair Ranger. His dam produced Marellbar Verbena, second-prize heifer at the 1958 Royal Winter Fair and 1958 International where she was also reserve senior champion. Rotarian was also one of the first-prize group of three calves at the Royal Winter Fair and a member of the first prize get-of-sire at the 1959 National Western. Rotarian is producing top calves. One cow and four heifers in this sale carry his service. He is one of the thickest and best rear-quartered bulls ever used in the quality Gavin herd.

Reference Sire

Gavin

MARELLBAR ROTARIAN 2952-641

Tattoo LE WB57; RE 652

Red, calved Nov. 28, 1957. Bred by Wm. Bartholomay, Jr., Libertyville, Ill.; owned by T. W. Gavin & Son, Monmouth, Ill.

	Calrossie Crocus Count Dk rn., J. & D. P. MacGillivray	{ Calrossie Welcome Dk rn., J. & D. P. MacGillivray
SIRE Kair Ranger Red, G. J. C. Anderson	Kair Countess Victoria Red, G. J. C. Anderson	{ Moy Crocus 2d Dk. rn., W. F. Ferguson
	Cruggleton Allardice Red, Albert Jas. Marshall	{ Beaufort Bolido Dk. rn., Lord Lovat
DAM Sutherland Verbena Red, Wm. Bartholomay, Jr.	HVF Verbena 2d Red, D. W. Bishop	{ Kair Princess Victoria RWM, G. J. C. Anderson
		{ Ascreavie Duthie Red, T. O. Mills
		{ Augusta Gipsy RWM, Albert Jas. Marshall
		{ Calrossie Supreme Dk rn., John MacGillivray
		{ Helfred Verbena 16th Red, F. W. Hubbell

Five heifers sell mated to Marellbar Rotarian.

Reference Sire**Wernicke****LOUADA CAMOUFLAGE -367837-**

Tattoo RE MMP 53L

Red, calved Aug. 17, 1956. Bred by Louada Manor Farms, Ltd., Peterborough, Ont.; 2d owner, H. L. Wernicke & Son, Lena, Ill.

SIRE

Louada Factor
Red, L. Cadesky

Starthore Collynie Violet
Red, M. H. Pimmet & Sons

Calrossie Armada
Red, J. & D. P. MacGillivray

DAM

Louada Clipper Connie
Red, Louada Manor Farms, Ltd.

Clipper Cornelia (imp.)
Red, K. P. MacGillivray

Calrossie Welcome
Rd. m., J. & D. P. MacGillivray

Calrossie Broadhooks Anne
Red, J. & D. P. MacGillivray

Louada Marshal
Red, A. J. Marshall
Aberfeldy Violet Vale
Red, J. Gardhouse & Sons

Calrossie Welcome
Red m., J. & D. P. MacGillivray

Calrossie Broadhooks Anne
Red, J. & D. P. MacGillivray

Naemoor Marshal
Red, R. Moubay

Clipper Cornflower
Red, K. P. MacGillivray

**LOUADA CAMOUFLAGE**

Louada Camouflage is a double-bred Calrossie Armada. His sire, Louada Factor, has left a great group of calves both at Louada Farms in Ontario and at Hi-Ho Farm, Phoenix, Maryland. His dam is from a good line of Kirkton cows and is a full sister to Louada Cavalier, now producing champions for Lloyd Burr & Son, Lone Tree, Iowa. An outstanding son and two daughters sell in this sale.

One son and two daughters sell in this sale.



MELBOURNE FORTRESS

Melbourne Fortress is a son of the \$8,000 Louada Fortress and out of Louada Princess Royal 4th, a \$2,700 daughter of Calrossie Armada. This bull has bred well in the T. W. Gavin & Son herd as a bull with such a pedigree should. Two sons and seven daughters sell in this sale and they are his finest recommendation.

Reference Sire

Gavin

MELBOURNE FORTRESS

Owned by T. W. Gavin & Son, Monmouth, Ill.

Calrossie Armada
J. & D. P. MacGillivray

SIRE

Louada Fortress
L. Cadesky

Louada Orange Gem
F. MacGillivray

Calrossie Armada
J. & D. P. MacGillivray

DAM

Louada Princess Royal 4th
L. Cadesky

Louada Princess Royal 3d
L. Cadesky

Calrossie Welcome
J. & D. P. MacGillivray

Calrossie Broadhooks Anne
J. & D. P. MacGillivray

Chapelton Baronet
W. Biggar & Son

Aldie Orange Gem
F. MacGillivray

Calrossie Welcome
J. & D. P. MacGillivray

Calrossie Broadhooks Anne
J. & D. P. MacGillivray

Cruggleton Affleck
A. J. Marshall

Kildun Princess Royal 42d
R. G. MacKenzie

Two sons and nine daughters of Fortress sell.



NAEMOOR BARBICAN

Naemoor Barbican placed second in class to the supreme champion at the 1959 Perth Sale. His sire was the supreme Perth champion in 1957 and a member of the best get-of-sire and winning groups by Bapton Aurora. His dam is by Calrossie Defiance that sold for 4,000 guineas in the 1954 Perth Sale.

THOSE BARBICAN CALVES—

I was delighted this spring when I stopped at Aberfeldy and saw the first calves by Naemoor Barbican. Reford Gardhouse had great confidence in this bull and used him liberally before his 1959 sale. The Barbican calves were so similar in make-up they could be picked out of a large group. Every one had a great head and, for youngsters, were exceptionally wide over the backs and showed excellent development in the quarters. I believe anyone who buys a female bred to this bull will have a pleasant surprise in store when the calf arrives.

—Don Longley.

Reference Sire

Inness

NAEMOOR BARBICAN (13143)

Tattoo MJJ P46

Dk roan, calved Dec. 29, 1957. Bred by Major R. Moubray, Naemoor, Aberdeenshire, Scotland. Owned by Inness Farms, Galesburg, Ill.

Bapton Aurora
Red Roan, Cecil Moores

SIRE

Bapton Controller
White, Cecil Moores

Bapton Queen Jean
Dk. rn., Cecil Moores

Calrossie Defiance
Red rn., J. & D. P. MacGillivray

DAM

Naemoor Buttercup Denise
Red, Major R. Moubray

Naemoor Buttercup Piety
Red, R. Moubray

Kirkton Hercules
White, K. P. MacGillivray

Beaufort Augusta 3rd
Red, Lord Lovat

Bapton Enterprise
Red, J. V. Rank

Roths Queen Penelope
RR, MacGillivray & Cameron

Calrossie Welcome
Rd. rn., J. & D. P. MacGillivray

Calrossie Broadhooks Anne
Rd., J. & D. P. MacGillivray

Cruggleton Prince Bob
Red, A. J. Marshall

Naemoor Buttercup
Roan, Capt. R. Moubray

**Six heifers sell bred to Naemoor
Barbican.**



LOUADA FASCINATOR . . .

A son of the great Calrossie Armada and second-prize senior calf at the 1954 Royal Winter Fair and third at the 1954 International. He has done a great job in the Nelson herd and sells in this sale at Lot 1.



NF FASCINATOR 2ND

A typically good son of Louada Fascinator. He is now in the herd of Herbert Krug, Russell, Kans. The Fascinator line can put thickness and depth in your herd.

Lot 1, Bull

Nelson

LOUADA FASCINATOR 2873-110 -349965-

Tattoo RE MMC 33H

Red, calved Sept. 20, 1953. Bred by L. Cadesky, Peterborough, Ontario, Canada; calved property of Louada Manor Farms, Ltd.; Peterborough, Ontario, Canada; 3d owner, Oct. 24, 1955, Nelson Farms, Geneseo, Ill.

Calrossie Welcome
Dk. rn., J. & D. P. MacGillivray

SIRE

Calrossie Armada
Red, J. & D. P. MacGillivray

Calrossie Broadhooks Anne
Red, J. & D. P. MacGillivray

Louada Marshal
Red, Albert Jas. Marshall

DAM

Louada Clipper K 3d
Red, L. Cadesky

Klaymor Clipper 10th
Dk. rn., W. J. Russell

{ Calrossie Harmony
Dk. rn., J. & D. P. MacGillivray

{ Augusta Laura
Red, Albert Jas. Marshall

{ Kirkton Baronet
Dk. rn., K. P. MacGillivray

{ Calrossie Nan Broadhooks
Red, John MacGillivray

{ Cruggleton Braemar
Red, Albert Jas. Marshall

{ Waterloo Nymph
Roan, Albert Jas. Marshall

{ Klaymor Heir
Red, W. J. Russell

{ Cluny Hilda Clipper 12th
Roan, Mrs. B. H. Linzee Gordon

LOUADA FASCINATOR—This bull has really put us in the business. His first seven sons that sold averaged \$1,000 or more. We have a grand group of daughters in our herd. We not only guarantee him as a sure breeder but to be sound in every way.

**Louada Fascinator sired the reserve champion and top-selling (\$1,050 each)
pen-of-three bulls at the 1959 National Western.**



INNEX EXPERT

Inness Expert was the reserve junior champion at the 1959 Illinois State Fair and the reserve grand champion of the Land of Lincoln division. A two-thirds interest sold in this bull in the 1959 Nelson Sale for \$750. He is a typical son of Scotsdale Lyttleton. Two half brothers and seven half sisters sell in this sale and one heifer carries his service.

When you buy in this sale you are buying cattle backed by good pedigrees and proven bloodlines.

Lot 2, Bull

Inness

INNEX MAJOR 3003-038

Tattoo LE 595

Roan, calved Jan. 20, 1959. Bred and owned by Inness Farm, Galesburg, Ill.

Scotsdale Homeric
Red, S. G. Bennett

SIRE
Scotsdale Lyttleton
Red, S. G. Bennett

Augusta Acme Phyllis
Dk. rn., R. S. deQ. Quincey

Helfred Emperor 10th
Roan, Francis H. Ingham

DAM
Inness Marigold 3d
Roan, George I. Inness

Inness Marigold
Roan, F. W. Hubbell

INNEX MAJOR—A good headed, smooth, deep bull with the burliness and bone to make a good sire. Out of a Marigold female . . . consistently good producers for us.

Lot 3, Bull

Nelson

N F FALCONER 3016-859

Tattoo LE 309

Red, calved March 20, 1959. Bred and owned by Mr. & Mrs. Willard Nelson, Geneseo, Ill.

Calrossie Armada
Red, J. & D. P. MacGillivray

SIRE
Louada Fascinator
Red, L. Cadesky

Louada Clipper K 3d
Red, L. Cadesky

Morphie Command
Red, W. L. Anderson

DAM
Britomac Bride 16th
Red, Carl D. McKenzie

Britomac Bride 3d
Red, Carl D. McKenzie

NF FALCONER—A big, rugged yearling that should put smoothness and size in his calves. Sons of Fascinator are doing real well for their new owners.



SCOTSDALE LEXICON

Scotsdale Lexicon was the reserve champion and top-selling bull at the Ontario Bull Sale for Scotsdale Farms, Georgetown, Ont. He is a son of the International and Royal Winter Fair supreme champion, Scotsdale Jupiter. Lot 4 is a son of Lexicon and he embodies the same thickness and balance.

Buy a Shorthorn bull and put more gaining ability and weight for age in your calf crop.

Lot 4, Bull

Nelson

N F LEXICON 3054-788

Tattoo LE 239

Dk. roan, calved March 7, 1959. Bred by Murray G. Faris, Bradford, Ontario, Canada; calved property of Mr. & Mrs. Willard Nelson, Geneseo, Ill.

SIRE

Scotsdale Lexicon
Red, S. G. Bennett

Scotsdale Jupiter
Red, S. G. Bennett

Scotsdale Ellen Clipper
Dk. m., S. G. Bennett

Scotsdale Jasper
Red, S. G. Bennett

DAM

Mafar Nonpareil 10L
Red, Murray G. Faris

Spruce Crest Nonpareil 11E
Red, W. T. New

NF LEXICON—A sound, young bull with a lot of good Scotsdale breeding behind him. In moderate flesh and ready to go to work.

Lot 5, Bull

Gavin

B & B FORTRESS LEADER 3027-382

Tattoo LE G58

Red, calved May 25, 1959. Bred and owned by T. W. Gavin & Son, Monmouth, Ill.

SIRE

Melbourne Fortress
Red, Louada Manor Farms, Ltd.

Louada Fortress
RWM, Louada Manor Farms, Ltd.

Louada Princess Royal 4th
Red, Louada Manor Farms, Ltd.

Ringwell Prince Charles
Roan, Ringwell Farms

DAM

B & B Fairy Ring
Red, T. W. Gavin & Son

Fairy Ring Lady 11th
Red, Mathers Bros.

B & B FORTRESS LEADER—A son of our great Melbourne Fortress and out of a good cow. Leader's dam produced the reserve champion heifer at the state sale in 1957 that sold to Ralph Bivin.



DRYNIE NEUM

Drynie Neum is an exceptionally deep-bodied, good fleshed bull that has the natural smoothness that is desired in every herd bull. He has stamped every calf with an ability to gain and put on meat with his own natural smoothness. He sired the champion female of the Illinois State Fair Junior Show in 1957, 1958 and 1959. His dam is Drynie Nonpareil 41st by Naemoor Immaculate.

Looking for a herd bull? Then attend this sale. Eight promising sires to be offered that will suit the most critical buyer.

Lot 6, Bull

Inness

INNESS MASTER 3051-064

Tattoo LE 592

Red, calved Aug. 1, 1959. Bred and owned by Inness Farm, Galesburg, Ill.

SIRE

Scotsdale Lyttleton
Red, S. G. Bennett

Augusta Acme Phyllis
Dk. rn., R. S. deQ. Quincey

Drynie Neum
Red, Robert Maclean

DAM

Inness Missie 3d
Red, Inness Farm

Inness Missie 2d
Roan, George I. Inness

INNESS MASTER—A full brother to Lot 36, Inness Missie 31st. He is developing into just as good an individual as his prize-winning sister.

Lot 7, Bull

Gavin

B & B FORTRESS LADDIE 3047-093

Tattoo LE G75

Roan, calved Aug. 11, 1959. Bred and owned by T. W. Gavin & Son, Monmouth, Ill.

Louada Fortress
RWM, Louada Manor Farms, Ltd.

SIRE

Melbourne Fortress
Red, Louada Manor Farms, Ltd.
Louada Princess Royal 4th
Red, Louada Manor Farms, Ltd.

Cruggleton Jennings
Red, Albert Jas. Marshall

DAM

B & B Rosewood 11th
Roan, T. W. Gavin & Son
Rosewood 2d
Roan, Hawthorne & Anderson

B & B FORTRESS LADDIE—A good roan calf out of a dam by Cruggleton Jennings. He's a comer.



ALDIE CHIEF ADONIS

Aldie Chief Adonis is by the noted Calrossie Adonis and out of a good Kair cow. Few bulls have bred more consistently true to type than this bull. H. L. Wernicke & Son have sold many sale champions by this sire and his sons are now working improvement in numerous herds. The best testimonial of the Adonis bloodline is the praise of those breeders who are using one of his sons. Lot 8 is out of a daughter of this great improver.

**It always pays to buy quality . . .
such as is offered in this sale.**

**No distance is too great to
attend a sale when such
rich breeding is offered.**

Lot 8, Bull

Wernicke

WERNACRES CAMO 14th 3042-039

Tattoo LE 276

Red, calved Sept. 22, 1959. Bred and owned by H. L. Wernicke & Son,
Lena, Ill.

Louada Factor
Red, L. Cadesky

SIRE

Louada Camouflage
Red, Louada Manor Farms

Louada Clipper Connie
Red, Louada Manor Farms

Aldie Chief Adonis
Red, Finlay MacGillivray

DAM

Wernacres Rosewood B
Red, H. L. Wernicke & Son

Rosewood B 125th
Red, H. L. Wernicke & Son

WERNACRES CAMO 14th—A good bull out of a top cow. The sale manager considers him one of the best young sire prospects to sell this fall. He has the breeding and conformation to work improvement in a good registered herd.



NELSON FARMS

The next 16 lots are consignments of Mr. and Mrs. Willard Nelson. Above we see a part of their 200-head registered and commercial herd.



Janice and Billy Nelson admire a typically husky, soggy Nelson Farms' calf. Four calves sell at foot of their dams in the Nelson consignment.

Nelson Farms' Shorthorns have always done well for those who have purchased them.

Lot 9, Female

Nelson

T V ROSEWOOD C 2812-968

Tattoo RE 4 S 76

Red, calved Oct. 2, 1954. Bred by C. E. Stewart & Sons, Rose Hill, Iowa;
owned by Mr. & Mrs. Willard Nelson, Geneseo, Ill.

Lawton McGregor
Red, William Henderson

{ Kinellar Bugler
Red, Sylvester Campbell
Lawton Helen Broadhooks
Red, William Henderson

SIRE

McGregor Onward
Red, Mr. & Mrs. C. A. Butland

Prumplestown Goldie 44th
Dk. rn., J. F. Wright

{ Clanmurray Onward
R&W, C. M. Baxter
Prumplestown Goldie 31st
Dk. rn., J. F. Wright

Promoter's Command
Red, Broadfields Farm

{ Broadfields Promoter
Red, Broadfields Farm
Broadfields Vanity 3d
Red, Broadfields Farm

DAM

T V Rosewood B
Red, C. E. Stewart & Sons

T V Rosewood A
Red, C. E. Stewart & Sons

{ Marauder's Masterpiece
Roan, Herbert L. Reese
Rosewood 135th
Red, E. R. Schuerman

TV ROSEWOOD C—A good producing cow in the prime of her life. Has at foot a heifer show prospect sired by Mister Prince, he by Champion Prince, a son of N-Bar Prince.

Lot 10, Female

Nelson

N F ELLA 2882-701

Tattoo LE 016

Dk. roan, calved Jan. 2, 1956. Bred and owned by Nelson Farms, Geneseo, Ill.

Saltoun Bridegroom
Dk. m., A. M. Talbot Fletcher

Pittodrie Landmark
Dk. m., R. Laidlaw Smith

Millhills Bridesmaid 4th
Dk. m., Duncan M. Stewart

SIRE
Bridegroom's Bondsman
Roan, H. C. Page

Kair Victoria Louise
Red, G. J. C. Anderson

Royal Commando
Red, John & D. P. MacGillivray

DAM
Nonpareil Maid 75th
Roan, Kane Bros.

Nonpareil Maid 67th
Roan, Kane Bros.

Morphie Commando
Red, W. L. Anderson

Kair Princess Victoria
RWM, G. J. C. Anderson

Morphie Commando
Red, W. L. Anderson

Calrossie Broadhooks Ella
Red, John & D. P. MacGillivray

Marshal's Pride
Roan, Joel W. Hopkins

Nonpareil Maid 46th
Red, Kane Bros.

NF ELLA—Sells with a soggy red heifer calf sired by Louada Fascinator. A good producing cow as proven by her two daughters selling in this sale.

Lot 11, Female

Nelson

CELIA ROSEBUD 2d 2998-404 -486652-

Tattoo RE ARE3M

Red, calved Jan. 19, 1957. Bred by J. S. Norrish, Moffat, Ontario, Canada; 2d owner, Nov. 27, 1958, Mr. & Mrs. Willard Nelson, Geneseo, Ill.

Bapton Principal
Roan, J. V. Rank

SIRE
Camson Unity
Red, Grant Campbell

Lona Averno
Red, Albert Jas. Marshall

Bapton Stopcock
Red, J. V. Rank

DAM
Celia Rosebud
Red, J. S. Norrish

Celia Peg 10th
Red, J. S. Norrish

Bapton President
Dk. m., J. V. Rank

Bapton Actress 11th
Roan, J. V. Rank

Cruggleton Unity
Red, Albert Jas. Marshall

Tobbie Averno
Roan, Albert Jas. Marshall

Calrossie Gamecock
Red, J. & D. P. MacGillivray

Bapton Jilt 22d
Dk. m., J. V. Rank

Braedoon Break O'Day
Red, Kenneth C. Gray

Celia Peg 2d
Red, J. S. Norrish

CELIA ROSEBUD 2d—A good-sized three-year-old cow bred in Canada. Note the good pedigree. Sells with a good red heifer calf by Louada Fascinator.

Shorthorns scored the highest average gains for eight straight years in interbreed performance tests at Front Royal, Virginia. They are the PROFIT breed.



MF TRUTYPE

MF Trutype by Elvin's Heir is the sire of Lot 13.
Note the depth and thickness of this proven sire.

Lot 12, Female

N F ROSEWOOD 102d 2967-839

Tattoo LE 098

Dk. roan, calved Feb. 10, 1958. Bred by Nelson Farms, Geneseo, Ill.; 2d owner, March 31, 1958, Mr. & Mrs. Willard Nelson, Geneseo, Ill.

Calrossie Armada
Red, J. & D. P. MacGillivray

SIRE

Louada Fascinator
Red, L. Cadesky

Louada Clipper K 2d
Red, L. Cadesky

Prince Royal
Red, William I. Hartman

DAM

Rosewood 100th
Roan, Willard Hartman

Rosewood 99th
Red, Andes Bros.

NF ROSEWOOD 102d—Here is one worthy to go into the best herd. Her dam is one of our best cows. She will calve in March to the service of Louada Gondolier.

Nelson

Lot 13, Female

GRACIOUS LYDIA 2d 2973-138

Tattoo RE 1058

Red, calved April 12, 1958. Bred and owned by Howard Corbin, Mason City, Ill.; 2d owner, Mr. & Mrs. Willard Nelson, Geneseo, Ill.

Elvin's Heir
Red, Albert Jas. Marshall

SIRE

M F True Type
Red, Thorp Metz

Brawith Betty
Red, Mathers Bros.

Leveldale Gallant
Red, Mathers Bros.

DAM

Gracious Lydia
Red, Howard Corbin

Lydia Supreme
Red, Hutcheson Bros.

GRACIOUS LYDIA 2d—A good prospect. Will calve in March to the services of Louada Gondolier.

Nelson

Lot 14, Female

N F ROSEWOOD 144th B 2988-063

Tattoo LE 468

Red, calved July 5, 1958. Bred by Nelson Farms, Geneseo, Ill.; calved property of Mr. & Mrs. Willard Nelson, Geneseo, Ill.

Calrossie Armada
Red, J. & D. P. MacGillivray

SIRE

Louada Fascinator
Red, L. Cadesky

Louada Clipper K 3d
Red, L. Cadesky

Tolquhon President
Red, John L. Sleight

DAM

Rosewood 144th
Red, Carl L. Retzlaff & Son
Rosewood 143d
Dk. rn., Carl L. Retzlaff & Son

NF ROSEWOOD 144th B—A thin cow with her first calf at side, a red bull by Camson Cock Robin 11th.

Nelson

Lot 15, Female**Nelson****COUNTESS 2d 3055-948**

Tattoo LE 330

Red, calved April 16, 1959. Bred and owned by Nelson Farms, Geneseo, Ill.

Craggleton Purvis
Red, Albert Jas. Marshall**SIRE**

Marellbar Prefix

Red, Wm. Bartholomay, Jr.

Rosewood Belle
Red, W. D. MacWilliamAlert Commander
Red, Tomson Bros.**DAM**

Countess Sybil AC

Red, V. E. DeGeer

Countess Sybil
Red, V. E. DeGeer**COUNTESS 2d**—A deep, thick heifer selling bred to Louada Fascinator.

At right we see two breedy-headed, thick, deep daughters of Marellbar Prefix. Lots 15 and 16 are Prefix daughters. Prefix has produced many champions for Gilbert Kardel, Walcott, Iowa.

**Lot 16, Female****Nelson****N F CLARA 4th 3018-747**

Tattoo LE 389

Red, calved May 2, 1959. Bred and owned by Mr. & Mrs. Willard Nelson, Geneseo, Ill.

Craggleton Purvis
Red, Albert Jas. Marshall**SIRE**

Marellbar Prefix

Red, Wm. Bartholomay, Jr.

Rosewood Belle
Red, W. D. MacWilliamMillhills Starry Archer
Red, Duncan M. Stewart**DAM**

Clara 85th

Red, Carl L. Retzlaff & Sons

Clara 80th
Red, Carl L. Retzlaff & Sons

NF CLARA 4th—The Clara family has been a great bull producing tribe. A half brother, out of the same dam, is in a good Texas herd. The calves by Marellbar Prefix have been outstanding.

Lot 17, Female**Nelson****N F ELLA 2d 3016-858**

Tattoo LE 334

Dk. roan, calved May 2, 1959. Bred and owned by Mr. & Mrs. Willard Nelson, Geneseo, Ill.

Calrossie Armada
Red, J. & D. P. MacGillivray**SIRE**

Louada Fascinator

Red, L. Cadesky

Louada Clipper K 3d
Red, L. CadeskyBridegroom's Bondsman
Roan, H. C. Page**DAM**

N F Ella

Dk. m., Nelson Farms

Nonpareil Maid 75th
Roan, Kane Bros.

NF ELLA 2d—A neat yearling heifer selling bred to Louada Gondolier. Her good producing mother sells as Lot 10 with a full sister at foot. Buy all three for a good herd foundation.



NF ROSEWOOD 125B

NF Rosewood 125B was the reserve senior champion at a recent Iowa State Fair and is a typical Louada Fascinator daughter. Eight Fascinator daughters sell in this sale and four are members of the Rosewood family.

Start your son or daughter in the Shorthorn business with one of the good heifers in this high quality offering.

Lot 18, Female

Nelson

N F DUCHESS OF GLOSTER 3d 3018-750

Tattoo LE 367
Roan, calved May 21, 1959. Bred and owned by Mr. & Mrs. Willard Nelson, Geneseo, Ill.

Calrossie Armada
Red, J. & D. P. MacGillivray

SIRE
Louada Fascinator
Red, L. Cadesky

Louada Clipper K 3d
Red, L. Cadesky

Gregg Farms Climax
White, D. M. Gregg

DAM
Duchess of Gloster 63d
Roan, Carl L. Retzlaff & Sons
Duchess of Gloster 58th
Roan, Carl L. Retzlaff & Sons

NF DUCHESS OF GLOSTER 3d—A good-sized, thick heifer out of a top cow family obtained from Carl Retzlaff. A half brother by the same dam is scheduled for the next year's show herd.

Lot 19, Female

Nelson

N F ROSEWOOD FRANCES 3d 3051-835

Tattoo LE 180
Red, calved March 30, 1960. Bred and owned by Mr. & Mrs. Willard Nelson, Geneseo, Ill.

Calrossie Armada
Red, J. & D. P. MacGillivray

SIRE
Louada Fascinator
Red, L. Cadesky

Louada Clipper K 2d
Red, L. Cadesky

Bridegroom's Bondsman
Roan, H. C. Page

DAM
N F Rosewood Frances
Red, Nelson Farms
Rosewood's Impression
Red, Francis Barry

NF ROSEWOOD FRANCES 3d—A fancy heifer calf out of a good producing cow. Should make a top project calf.

Lot 20, Female

Nelson

N F LANCASTER 3d 3051-836

Tattoo LE 210

Red, calved April 14, 1960. Bred and owned by Nelson Farms, Geneseo, Ill.

Calrossie Armada
Red, J. & D. P. MacGillivray

SIRE

Louada Fascinator
Red, L. Cadesky

Louada Clipper K 3d
Red, L. Cadesky

Prime Max
Red, Tomson Bros.

DAM

Marksman's Lancaster P M
Red, V. E. DeGeer

Marksman's Lancaster
Roan, V. E. DeGeer

NF LANCASTER 3d—A typy Lancaster out of a good producer. Should make a good show heifer and a good brood cow.

Lot 21, Female

Nelson

N F VICTORIA 5th 3051-826

Tattoo LE 230

Red, calved April 12, 1960. Bred and owned by Nelson Farms, Geneseo, Ill.

Calrossie Cock Robin
White, J. & D. P. MacGillivray

SIRE

Camson Cock Robin 11th
Red, Grant Campbell

Naemoor Jealous Prunella
Red, Robert Moubray

Upright Royal Prince
Red, John W. Metzger

DAM

Silver Victoria U R P
Roan, V. E. DeGeer

Silver Victoria M
Red, V. E. DeGeer

NF VICTORIA 5th—A good, soggy heifer by a top breeding son of Calrossie Cock Robin. Steer calves from this heifer's dam have sold for \$225 and \$380 and have done well in the shows.



CAMSON COCK ROBIN 11th

Camson Cock Robin 11th is the sire of Lot 21. The 11th is a noted grandson of Kirkton Baronet.

Shorthorn bulls sired calves with higher gains, heavier weights and better carcasses in Louisiana State University tests.

Lot 22, Female**Nelson****N F ROSEWOOD 16th 3051-837**

Tattoo LE 240

Red, calved April 14, 1960. Bred and owned by Mr. & Mrs. Willard Nelson, Geneseo, Ill.

Calrossie Armada
Red, J. & D. P. MacGillivray**SIRE**Louada Fascinator
Red, L. CadeskyLouada Clipper K 2d
Red, L. CadeskySensation Leader
Red, H. C. Page**DAM**Sensation's Rosewood
Roan, Irving ManroseRosewood B 21st
Dk. roan, Irving Manrose

NF ROSEWOOD 16th—A good red daughter of Louada Fascinator out of a cow that has produced a lot of top ones for us.

Lot 23, Female**Nelson****N F CLARA 3d 3051-841**

Tattoo LE 370

Red, calved May 23, 1960. Bred and owned by Mr. & Mrs. Willard Nelson, Geneseo, Ill.

Calrossie Armada
Red, J. & D. P. MacGillivray**SIRE**Louada Fascinator
Red, L. CadeskyLouada Clipper K 2d
Red, L. CadeskyBraemor President 38th
Red, Lt. Col. & Mrs. Isaacson**DAM**N F Clara
Red, Carl L. Retzlaff & SonClara 85th
Red, Carl L. Retzlaff & Sons

NF CLARA 3d—Another good Clara heifer out of a half sister of NF Clara 4th, Lot 16 in this sale.

**This will be one of the best
sale offerings of the 1960 sale
season.****Lot 24, Female****Nelson****N F SECRET PEGGY 2d (applied for)**

Tattoo 460

Roan.

Bapton Constructor
Red, Cecil Moores**SIRE**Louada Gondolier
Dk. rn., Louada FarmsKair Gold Leaf
Dk. rn., G. J. C. AndersonPittodrie Hero
Red, Pittodrie Sh'hm Co., Ltd.**DAM**Amoslea Secret Peggy
Dk. rn., T. C. AmosMuirside Secret Peggy
Dk. rn., J. C. Inness & Sons

NF SECRET PEGGY 2d—A real show prospect out of one of our good Canadian cows. Her half sister, out of the same dam sold, in our last year's sale to Dennis Loenser, Geneseo, and she was grand champion of the special heifer class at the Henry County Fair.

Nelson Farms 8th Annual Shorthorn Club Calf Sale

at the farm

Geneseo, Illinois, Saturday, November 19, 1960

100 Fancy Steer Calves

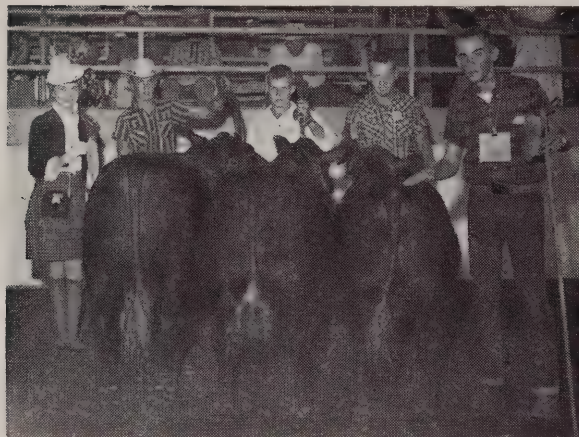
This is a top group of calves, filled with many champion prospects. All the calves will be vaccinated for shipping fever, Black Leg and malignant Edima. The offering includes the pick from our own large herd plus the top calves out of some of the best herds in the West. All calves by top quality, registered bulls. Many out of registered cows.

Willard Nelson with a champion load of Shorthorn fat steers. The Nelsons have exhibited carlots at many major shows and know the kind of steer it takes to please the judges.



Nelson Calves are Winners

Nelson calves have made an impressive showing at many county and regional fairs this year. Many from last year's sale will be shown at major steer shows this Fall. Watch for them and see if you don't agree that they are the right kind.



At left we see Richard and Steve Land, Ridgefarm, Ill., with their first-prize group of three Shorthorns at the 1960 Illinois State Fair. Included was a Nelson-bred calf.



PS Senator is shown above. This steer was the grand champion Shorthorn at the Pennsylvania National, champion of the open show at the Eastern National, reserve champion of the breed at the International for Penn State and Nelson Farms in 1958.

Past Sales Averages

Year	No. of Head	Average	Top
1959	129	\$173	\$425
1958	100	228	425
1957	133	162	280
1956	100	160	320
1955	100	138	225
1954	83	158	410
1953	— figures not available —		



Karen Voorhees, Fairfield, Ill., holds her Nelson-bred steer sired by Louada Fascinator that won the reserve Shorthorn championship, junior show, 1960 Illinois State Fair, reserve championship at the Heart O' Illinois Fair, and breed championship at the Fulton County Fair.

SALE FACTS

Time: Sale starts promptly at 10:30 Central Standard Time. Calves will be sold at a calf-a-minute clip so come early. Calf sale to be followed by a 45-head sale of registered bulls and females. Many of these ideal for 4-H and FFA members who want to build on top quality.

Location: Sale at Nelson Farms, three miles east of Geneseo, Ill., on the middle road. Watch for sign on U.S. Route 6.

Terms: All calves will sell for cash. Calves may be left for three days following sale.

Auctioneer: Rolland Lindsey, Woodhull, Ill.

Lunch: Served on the grounds.

Why Buy at Nelson Farms?

There is a reason why more and more young men and women buy their steer calves at Nelson Farms each year and why this sale has become the nation's top Shorthorn club calf sale.

First of all—the quality is always good.

Secondly—only strong, healthy calves are offered.

Thirdly—the selection is large.

Fourthly—there are calves sold to suit each buyers pocketbook.

Last—Nelson calves are profitable. Many buyers have purchased in each of the seven sales. Repeat business is a sale's greatest recommendation.



Miss America, Willard Nelson and the 1958 Arizona National grand champion pen of feeder calves over all breeds. These are the kind we will sell in the club calf division of our November 19th sale.

The Nelson Story

By **BILL STUNKEL, Editor**
THE SHORTHORN WORLD

From a 4-H project to one of the Midwest's largest commercial and registered Shorthorn herds is the saga of Nelson Farms. It is a story that could serve as a pattern for any ambitious young 4-H or FFA member for it proves the great opportunities that exist in the Shorthorn industry for those with the determination to get ahead.

The first registered Shorthorns came to Nelson Farms in 1948 following Willard's successful experience with Shorthorn steers as a 4-H project. His club projects demonstrated to Willard that Shorthorns were the most profitable beef breed . . . the "opportunity" breed for those who wish to advance in the cattle business.

Feeding the docile, quick-gaining Shorthorns was so enjoyable that the Nelson's tried their hand in major carlot competition and exhibited many champion loads of Shorthorns at the American Royal and at the International.

As the herd was expanded Willard began his annual club calf sales to help distribute better calves to junior showmen and to demonstrate to them the superior characteristics of the breed he loves. These sales have become the largest and best in the Shorthorn breed. Many young men have been encouraged to start registered Shorthorn herds as the result of these sales.

In 1957 and 1958 Nelson Farms exhibited pens of feeder calves at the Arizona National where their Shorthorns topped all breeds each year. This was another step in the Nelson program of breed promotion.

A long dream was realized last year with the advent of the first annual Nelson Farms' Invitational Sale of registered Shorthorns held in conjunction with the annual club calf sale. Now veteran breeders as well as junior showmen have an opportunity to buy the bloodlines that have proved so successful for so many young exhibitors.

There is a great future in the Shorthorn industry for YOU. Attend this sale for it is designed for those **who wish to get ahead in the cattle business.**



A trio of good-bodied, feminine-headed, roomy cows with a typically good calf in the T. W. Gavin & Son herd.

T. W. GAVIN AND SON

The next eleven female lots are consigned by the Gavins who have bred and consigned more Illinois State Sale champions than any other firm. These are some of the best they have ever offered.



CRUGGLETON WARWICK

Cruggleton Warwick, noted son of Cruggleton Elvin that did such a good job in the Homer Page herd. Lot 25 is a good producing daughter of this reputation sire.

GOLDEN MAID 71st—A good producing cow. Among her calves being the first son of Melbourne Fortress that sold to the CF Ranch, Florida, at \$1,000 when he was seven months old. She has a full sister to this bull at foot and there is also a yearling daughter in this sale. She is re-bred to Marellbar Rotarian.

B & B GOLDEN MAID 2d
—A daughter of Lot 25 that should make a good breeding cow. Bred to Bellview Barrymore, he by Beaufort Bull-dozer.

Lot 25, Female

GOLDEN MAID 71st 2817-564

Tattoo LE 433
Red, calved May 23, 1954. Bred by H. C. Page, Vermont, Ill.; owned by T. W. Gavin & Son, Monmouth, Ill.

SIRE Cruggleton Warwick RWM, Albert Jas. Marshall	Cruggleton Elvin Red, Albert Jas. Marshall	Cruggleton Assheton Dk. rn., Albert Jas. Marshall
		Amelia Estelle Red, Albert Jas. Marshall
	Morna Waterloo RWM, Albert Jas. Marshall	Cruggleton Braemar Red, Albert Jas. Marshall
		Margery Waterloo RWM, Albert Jas. Marshall
	Bar Boy Roan, W. MacGillivray	Kirkton Baronet Dk. roan, K. P. MacGillivray
DAM Golden Maid 68th Roan, H. C. Page		Glastullich Flossy May Dk. rn., W. MacGillivray
	Golden Maid 59th Roan, H. C. Page	Edellyn Royal Leader 28th Red, Thos. E. Wilson
		Golden Maid 51st Roan, H. C. Page

Gavin

Lot 26, Female

B & B GOLDEN MAID 2d 3010-891

Tattoo LE G42
Red, calved Feb. 6, 1959. Bred and owned by T. W. Gavin & Son, Monmouth, Ill.

SIRE Melbourne Fortress Red, Louada Manor Farms, Ltd.	Louada Fortress RWM, Louada Manor Farms, Ltd.
	Louada Princess Royal 4th Red, Louada Manor Farms, Ltd.
DAM Golden Maid 71st Red, H. C. Page	Cruggleton Warwick RWM, Albert Jas. Marshall
	Golden Maid 68th Roan, H. C. Page

Gavin

Lot 27, Female

Gavin

AUGUSTA 9th 2731-018

Tattoo LE L 157

Red, calved June 11, 1952. Bred by Russell Loper, Sauk City, Wis.;
owned by T. W. Gavin & Son, Monmouth, Ill.

Tarvas Era
Red, Duthie Webster

SIRE

Harviestoun Prince Paul
Red, J. E. Kerr

Harviestoun Princess Pat
Red, J. Ernest Kerr

Lowlands Clipper Ransom
Red, Loper Bros.

DAM

Augusta 8th
Red, Loper Bros.

Augusta 7th
Red, Stanley F. Miller

{ Aldie Conqueror
Dk. m., Finlay MacGillivray

{ Aldie Eliza May
Red, Finlay MacGillivray

{ Naemoor Gamecock
Red, Robert Moubray

{ Harviestoun Princess Poppy
Red, J. Ernest Kerr

{ Ransom Robin Hood
Red, Harold Orville Free

{ Lowlands Clipper 5th
Red, Loper Bros.

{ Regal Clipper
Red, W. A. Dryden & Son

{ Augusta
Red, Loper Bros.



HARVIESTOUN PRINCE PAUL

AUGUSTA 9th—A good cow bred by Russell Loper in Wisconsin. Her first calf was reserve champion bull at the Illinois State Sale in 1956 and sold for \$900. The next calf was a top selling open heifer at Princetown in 1957 at \$550. Her next bull sold in the Nelson Sale last year. She will have a yearling daughter in this sale and will have a March heifer calf at foot by Melbourne Fortress that looks like a show prospect. Rebred to Bellview Barrymore by Beaufort Bulldozer.

B & B AUGUSTA 25th—From a top producing family. She sells well along in calf to Merrellbar Rotarian.

Lot 28, Female

Gavin

B & B AUGUSTA 25th 3010-892

Tattoo LE G44

Red, calved March 1, 1959. Bred and owned by T. W. Gavin & Son,
Monmouth, Ill.

Louada Fortress
RWM, Louada Manor Farms, Ltd.

SIRE

Melbourne Fortress
Red, Louada Manor Farms, Ltd.

Louada Princess Royal 4th
Red, Louada Manor Farms, Ltd.

Cruggleton Jennings
Red, Albert Jas. Marshall Est.

DAM

B & B Augusta 23d
Roan, T. W. Gavin & Son

B & B Augusta 7th
White, T. W. Gavin & Son



These are typically good heifers in the T. W. Gavin & Son herd. With productions like this it is not surprising that the Gavin herd has an unprecedented championship record in Illinois State Sale history.

Lot 29, Female

Gavin

B & B GWENDOLINE 8th 3010-888

Tattoo LE G45

Red, calved March 6, 1959. Bred and owned by T. W. Gavin & Son,
Monmouth, Ill.

Louada Fortress
RWM, Louada Manor Farms, Ltd.

SIRE

Melbourne Fortress
Red, Louada Manor Farms, Ltd.
Louada Princely Royal 4th
Red, Louada Manor Farms, Ltd.

Ringwell Prince Charles
Roan, Ringwell Farms

DAM

B & B Gwendoline
Red, T. W. Gavin & Son
Greenacres Gwendoline
Dk. rn., T. W. Gavin & Son

B & B GWENDOLINE 8th—Her dam produced the 1954 Illinois State Sale champion female that sold to Edellyn Farms and later to Von Ber Mar Farms. She is in calf to Marellbar Rotarian.

Lot 30, Female

Gavin

B & B AUGUSTA PAULINE 3010-882

Tattoo LE G46

Red, calved March 25, 1959. Bred and owned by T. W. Gavin & Son,
Monmouth, Ill.

Burnton Everlasting
Red, Alex Anderson

SIRE

Whitehall Sensation
Red, Anthony Petkus
Clipper Forget Me Not
Dk. rn., K. P. MacGillivray

Harviestoun Prince Paul
Red, J. E. Kerr

DAM

Augusta 9th
Red, Russell Loper
Augusta 8th
Red, Loper Bros.

B & B AUGUSTA PAULINE—A daughter of Lot 27. Selling bred to Marellbar Rotarian.

Lot 31, Female

Gavin

B & B LADY PRINCESS 5th 3027-387

Tattoo LE G59

Red, calved May 31, 1959. Bred and owned by T. W. Gavin & Son,
Monmouth, Ill.

Burnton Everlasting
Red, Alex Anderson

SIRE

Whitehall Sensation
Red, Anthony Petkus

Clipper Forget Me Not
Dk. rn., K. P. MacGillivray

Curtiss Candy C Favor
Lt. Rn., Curtiss Candy Co.

DAM

B & B Lady Princess 3d
Roan, T. W. Gavin & Son

B & B Lady Princess
Red, T. W. Gavin & Son

B & B LADY PRINCESS 5th—This heifer has the breeding to produce well. Sells bred to Marelbar Rotarian.

Lot 32, Female

Gavin

B & B AUGUSTA LINDA 2d 3027-383

Tattoo LE G61

Red, calved June 25, 1959. Bred and owned by T. W. Gavin & Son,
Monmouth, Ill.

Louada Fortress
RWM, Louada Manor Farms, Ltd.

SIRE

Melbourne Fortress
Red, Louada Manor

Farms, Ltd.
Louada Princess Royal 4th
Red, Louada Manor Farms, Ltd.

Cruggleton Jennings
Red, Albert Jas. Marshall, Est.

DAM

B & B Augusta 21st
Red, T. W. Gavin & Son

Strowold Augusta 10th
Red, James L. Early

B & B AUGUSTA LINDA 2d—An open daughter of Melbourne Fortress and out of a dependable producing dam. She should perform well.



These four heifers were consigned to last year's sale by T. W. Gavin & Son. This year's consignment is even better.

Your search for the right kind of foundation females will end when you attend this sale.



CRUGGLETON JENNINGS

Cruggleton Jennings, at left, was purchased in the 1954 Marellbar Sale for \$2,000. He has left many top daughters in the Gavin herd. Four females in this sale are granddaughters of this sire.

Lot 33, Female

Gavin

B & B LAVENDER LADY 10th 3047-103

Tattoo LE G68

Red, calved June 30, 1959. Bred and owned by T. W. Gavin & Son, Monmouth, Ill.

Louada Fortress
RWM, Louada Manor Farms, Ltd.

SIRE

Melbourne Fortress
Red, Louada Manor Farms, Ltd.
Louada Princess Royal 4th
Red, Louada Manor Farms, Ltd.

Klaymor Ironsides
Red, W. J. Russell

DAM

Lavender Lady 4th
Roan, Hawthorne & Anderson
Lavender Lady 3d
Red, Hawthorne & Anderson

B & B LAVENDER LADY 10th—Out of a good producing cow. Possibly our best open heifer.

Lot 34, Female

Gavin

B & B JEALOUS ELLA 10th 3047-099

Tattoo LE G70

Red, calved July 20, 1959. Bred and owned by T. W. Gavin & Son, Monmouth, Ill.

Louada Fortress
RWM, Louada Manor Farms, Ltd.

SIRE

Melbourne Fortress
Red, Louada Manor Farms, Ltd.
Louada Princess Royal 4th
Red, Louada Manor Farms, Ltd.

Cruggleton Jennings
Red, Albert Jas. Marshall, Est.

DAM

B & B Jealous Ella 5th
Red, T. W. Gavin & Son
Jealous Ella 3d
Roan, Hawthorne-Anderson

B & B JEALOUS ELLA 10th—These Fortress heifers are making nice cows for us.

Lot 35, Female

Gavin

B & B PRIMROSE LADY 6th 3047-105

Tattoo LE G73

Red, calved Sept. 21, 1959. Bred and owned by T. W. Gavin & Son, Monmouth, Ill.

Louada Fortress
RWM, Louada Manor Farms, Ltd.

SIRE

Melbourne Fortress
Red, Louada Manor Farms, Ltd.
Louada Princess Royal 4th
Red, Louada Manor Farms, Ltd.

Cruggleton Jennings
Red, Albert Jas. Marshall Est.

DAM

B & B Primrose Lady 3d
Red, T. W. Gavin & Son
Primrose Lady
Roan, Hawthorne & Anderson

B & B PRIMROSE LADY 6th—Another open heifer that is from a very good producing family.



Here are part of the cows in the good Inness Farms' herd. Many of these are daughters of Drynie Neum.

INNESS FARMS

The next eight heifers are from the Inness Farms' consignment. This herd got its start in 1946 with purchases from Helfred Farms, Des Moines, Iowa, and is now recognized as one of Illinois' top sources of supply.



**INNESS
MISSIE 31st**

At left we see Lot 36,
Inness Missie 31st,
winner of five grand
champion awards at
1960 county and dis-
trict fairs.

Lot 36, Female

INNESS MISSIE 31st 3003-029

Tattoo LE 5834

Red, calved Sept. 6, 1958. Bred by Inness Farm, Galesburg, Ill.; 2d owner,
Jan. 1, 1959, Richard V. Inness, Galesburg, Ill.

SIRE

Scotsdale Lyttleton
Red, S. G. Bennett

Scotsdale Homeric
Red, S. G. Bennett

Augusta Acme Phyllis
Dk. m., R. S. deQ. Quincey

Drynie Neum
Red, Robert Maclean

DAM

Inness Missie 3d
Red, Inness Farm

Inness Missie 2d
Roan, George I. Inness

INNESS MISSIE 31st—A beautiful heifer that won five grand champion
awards at district and county fairs this summer. Bred to Naemoor Barbi-
can.

Inness

Lot 37, Female

INNESS VICTORIA ROSE 21st 3003-036

Tattoo LE 593

Red, calved Jan. 15, 1959. Bred and owned by Inness Farm, Galesburg, Ill.

Scotsdale Homeric
Red, S. G. Bennett

SIRE

Scotsdale Lyttleton
Red, S. G. Bennett

Augusta Acme Phyllis
Dk. m., R. S. deQ. Quincey

Drynie Neum
Red, Robert Maclean

DAM

Inness Victoria Rose 2d
Red, Inness Farm

Victoria Royal Rose
Red, The Wright Farms

INNESS VICTORIA ROSE 21st—A good junior yearling from our show
string. Another one we should keep. She won her class at every fair but
one. Bred to Naemoor Barbican.

Inness

Lot 38, Female

INNESS ROSEWOOD 23d 3023-326

Tattoo LE 5912

Red, calved April 12, 1959. Bred by Jane Inness, Galesburg, Ill.; calved
property of Inness Farm, Galesburg, Ill.

Scotsdale Homeric
Red, S. G. Bennett

SIRE

Scotsdale Lyttleton
Red, S. G. Bennett

Augusta Acme Phyllis
Dk. m., R. S. deQ. Quincey

Corrimony Emperor
Roan, J. M. Grigor

DAM

Helfred Rosewood 2d
Red, F. W. Hubbell

Village Rosewood 15th
Red, Clement A. Larson

INNESS ROSEWOOD 23d—A good brood cow prospect. A smooth
heifer that has every right to stay that way. Not highly fitted but the right
kind. Bred to Naemoor Barbican.

Inness

1960 Inness Fair Winnings Included

52 first places

6 grand championships

4 reserve grand
championships



Above we see four Inness heifers that sold in last year's sale with Inness Expert, service sire of Lot 39.

Lot 39, Female

Inness

INNESS BEAUTY 123d 3023-328

Tattoo LE 5915

Red, calved May 2, 1959. Bred and owned by Inness Farm, Galesburg, Ill.

Scotsdale Homeric
Red, S. G. Bennett

SIRE

Scotsdale Lyttleton
Red, S. G. Bennett

Augusta Acme Phyllis
Dk. rn., R. S. deQ. Quincey

Edellyn Marine Mercury
Red, Thos. E. Wilson

DAM

Craibstone Beauty 12th
Roan, P. A. Rasmussen & Sons

Helfred Beauty 6th
Roan, F. W. Hubbell

INNESS BEAUTY 123d—This heifer has the pedigree and quality to make a good brood cow. Bred to Inness Expert, last year's top-selling bull in this sale when a two-thirds interest sold to Bull Bros., for \$750. We have many good calves by this bull.

Lot 40, Female

Inness

INNESS ROSEWOOD 212th 3023-330

Tattoo LE 5917

Roan, calved May 21, 1959. Bred by Jane Inness, Galesburg, Ill.; calved property of Inness Farm, Galesburg, Ill.

Scotsdale Homeric
Red, S. G. Bennett

SIRE

Scotsdale Lyttleton
Red, S. G. Bennett

Augusta Acme Phyllis
Dk. rn., R. S. deQ. Quincey

Helfred Emperor 10th
Roan, Francis H. Ingham

DAM

Inness Rosewood 21st
Roan, Jane Inness

Helfred Rosewood 2d
Red, F. W. Hubbell

INNESS ROSEWOOD 212th—A good headed heifer with the width, depth and quarter that you want in a heifer replacement or foundation female. A heifer with the true straightness and character of the Lyttleton breeding. Bred to Naemoor Barbican.



INNESS ORANGE MAID 11TH

Champion heifer of the junior show at last year's Illinois State Fair. Lot 41 is a half sister to this heifer's dam. The 11th sold for \$675 last year to Larry Bott, Polo, Ill.

Lot 41, Female

INNESS ORANGE MAID 4th 3023-329

Tattoo LE 5916

Red, calved May 3, 1959. Bred and owned by Inness Farm, Galesburg, Ill.

Scotsdale Homeric
Red, S. G. Bennett

SIRE
Scotsdale Lyttleton
Red, S. G. Bennett

Augusta Acme Phyllis
Dk. rn., R. S. deQ. Quincey

Corrimony Emperor
Roan, J. M. Grigor

DAM
Orange Maid of Helfred 3d
Roan, F. W. Hubbell

Orange Maid
Roan, H. H. Humphrey

INNESS ORANGE MAID 4th—This heifer will make a great cow. From a family that has produced two grand champion heifers, junior division, Illinois State Fair. Bred to Naemoor Barbican.

Inness

Lot 42, Female

INNESS EMMA 611th 3023-332

Tattoo LE 5923

Roan, calved June 27, 1959. Bred and owned by Inness Farm, Galesburg, Ill.

Scotsdale Homeric
Red, S. G. Bennett

SIRE
Scotsdale Lyttleton
Red, S. G. Bennett

Augusta Acme Phyllis
Dk. rn., R. S. deQ. Quincey

Helfred Emperor 10th
Roan, Francis H. Ingham

DAM
Inness Emma 61st
Roan, Inness Farm

Cumberland Emma B 6th
Roan, H. Hazen & Son

INNESS EMMA 611th—Not highly fitted but shows the true Lyttleton characteristics of smoothness, depth and straightness of lines. Bred to Naemoor Barbican.

Inness

Lot 43, Female

INNESS ROAN LADY 136th CL

Red, calved September 3, 1959. Bred and owned by Inness Farm, Galesburg, Illinois.

Drynie Neum
Red, Robert McLean

SIRE
Inness Ample
Red, Inness Farm

Inness Ann
Roan, George I. Inness

Drynie Neum
Red, Robert McLean

DAM
Inness Roan Lady 136 C
Red, Joan Inness

Roan Lady 136th
Red, Wright Farms

INNESS ROAN LADY 136 CL—A double-bred Drynie Neum, a great blend for us. She is young but a top prospect. Sells open.

Inness



Above we see Aldie Chief Adonis and some of the typy cows in the Louie Wernicke & Sons' herd.

H. L. WERNICKE AND SON

The next two females are consigned by Wernacres, another highly regarded herd in the Midwest who has built a reputation for selling high quality Shorthorns that do well for their new owners.



Some good Wernicke cows in pasture condition.



At left, Russell Zier, Milledgeville, Illinois, holds his Wernicke-bred steer that was the reserve breed champion senior calf over all breeds at the 1954 International.

Lot 44, Female

Wernicke

WERNACRES NONPAREIL 12th 3042-031

Tattoo LE 285
Red, calved Oct. 4, 1959. Bred and owned by H. L. Wernicke & Son,
Lena, Ill.

Louada Factor
Red, L. Cadesky

SIRE

Louada Camouflage
Red, Louada Manor Farms
Louada Clipper Connie
Red, Louada Manor Farms

Cruggleton Barnone
Red, Albert Jas. Marshall

DAM

Nonpareil 101st
Red, H. L. Wernicke & Son
Nonpareil 88th
Red, H. L. Wernicke & Son

WERNACRES NONPAREIL 12th—A right nice heifer that will develop into a good breeding cow. Should make a good show prospect for next year.

Lot 45, Female

Wernicke

WERNACRES FLORA 5th 3002-108

Tattoo LE 257
Red, calved Oct. 7, 1958. Bred and owned by H. L. Wernicke & Son,
Lena, Ill.

Louada Factor
Red, L. Cadesky

SIRE

Louada Camouflage
Red, Louada Manor Farms
Louada Clipper Connie
Red, Louada Manor Farms

Aldie Chief Adonis
Red, Finlay MacGillivray

DAM

Wernacres Flora 2d
Red, H. L. Wernicke & Son
Flora 16th
Red, H. L. Wernicke & Son

WERNACRES FLORA 5th—A senior yearling that should please her new owner. She is good headed with a lot of size. Bred in June to Wernacres Camo 12th.

**NELSON FARMS
INVITATIONAL SALE
GENESEO, ILLINOIS
NOVEMBER 19**



*Mr. Wayne C. Neely
Hood College
Frederick, Maryland*

**Catalog Mailed By
BILL STUNKEL, Sale Manager
16 South Locust St.
Aurora, Illinois**

(return postage guaranteed)